

## Jeep Renegade Puts Drivers on an Easter Egg Hunt

At William Simpson, we love it when the brands we sell have a sense of humour and whimsy. Jeep has created dozens of hidden design elements that playfully reference the military inspiration behind the creation of the Jeep Renegade, as well as subtle Easter Eggs scattered around the car.

Here are just a few:

### Jeep Grilles in Tail lights

X Representing the U.S Army Jeep Gas Cans in World War II



Jeep on the Windshield representing the 4x4 that helped the US in the war.



## NO STEP!

This one's a joke and also serious. These black plastic side rails are too thin to be running boards, but just in case, Jeep put aircraft-style "No Step!" markings on them.



## Ciao, Baby

Not here to cause havoc, rather just here for the ride.



4 Jeep Grilles on 4 door Speakers



The Paintball splatter representing the redline markings



Moab Map  
showing a trail Map in Moab, Utah – natural habitat for Jeep owners.



Since 1941

You'll find these in our Jeeps but always a worthy reference to the first Willy's 1941 made for the US Army.

